

# Award Levels for United Way Campaigns

If your organization qualifies for an award level and you wish to use one of the award icons below, please contact Theresa Stevens at 517-203-5024 or at [t.stevens@micauw.org](mailto:t.stevens@micauw.org). She will be happy to forward the graphic to you.



*Diamond*  
Award Level

**Diamond Awards** are the highest achievable awards. They are given after an organization's employees have reached the Gold Award for ten consecutive years.



*Platinum*  
Award Level

**Platinum Awards** honor an organization's employees for achieving the Gold Award level for five consecutive years.



*Gold*  
Award Level



*Silver*  
Award Level



*Bronze*  
Award Level

Award Level	Per Capita Gift
GOLD	\$100 or more
SILVER	\$70 or more
BRONZE	\$40 or more